

FOR IMMEDIATE RELEASE**TRANSPLACE CONTINUES TO DEMONSTRATE LEADERSHIP IN
TRANSPORTATION AND LOGISTICS TECHNOLOGY*****Executive to Host Three Separate Sessions at Annual Technology Forum***

May 30, 2006 (Plano, Texas) - Transplace, Inc., the 3PL and technology company, today announced that Chief Technology Officer Roy Cashman will host a roundtable discussion and participate in two panel sessions at eyefortransport's North American Technology Forum. Scheduled to take place from May 31 through June 1 at the Chicago Holiday Inn Centre Hotel, eyefortransport's annual technology event provides an opportunity for industry leaders to gather and discuss the latest IT, technology and e-commerce developments in transportation and logistics.

As a part of the program, Cashman will first host a roundtable discussion on outsourcing technology functions from 3:30-4:30 p.m. on Wednesday May 31. At 9:50 a.m. on the second day of the event, he will participate in a roundtable discussion titled, "TMS Comes to the Fore," which will examine new Transportation Management Systems (TMS) applications, standardizing multiple TMS', integrating TMS with both legacy and new technologies, as well as the next generation of TMS. Later that same day at 11:05 a.m., Cashman will join a second roundtable focused on Service Oriented Architecture (SOA). Titled, "Simplify your IT Infrastructure with SOA to Reduce your Costs and Increase Flexibility and Scalability", this session will examine how SOA is fundamentally changing the IT delivery model and organization, as well as its potential to reduce software implementation costs.

"Over the last few years, technology advancements, such as on-demand software and solutions that leverage a greater network of shippers and carriers, have played a larger and larger role in the success or failure of a company's supply chain," said Cashman. "I am glad to have frank, open and pointed discussions this week about technology functions in logistics management; from providing a competitive advantage to translating into bottom line benefits, these solutions will continue to deliver tangible results to its users, ultimately allowing industry leaders to stand apart from the competition."

The eyefortransport Technology Forum is a 2-day senior level conference, featuring keynote presentations from leading transport & logistics companies and shippers, interactive panel debates, roundtable discussions and in-depth industry case studies.

The latest event agenda and registration information can be found online at www.eyefortransport.com/natech.

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About Transplace

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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