

**FOR IMMEDIATE RELEASE****TRANSPLACE DEMONSTRATES DEEP  
INDUSTRY KNOWLEDGE AND EXPERTISE AT 3PL SUMMIT*****Executives to Participate in Four Separate Sessions at Industry Event***

**June 26, 2006 (Plano, Texas)** - Transplace, Inc., the 3PL and technology company, today announced that President and Chief Operating Officer Tom Sanderson and Senior Vice President of Sales Vincent Chiodo will play key roles in workshops, panel sessions and roundtable discussions at eyefortransport's fourth annual 3PL Summit. Taking place June 27-28 at the Intercontinental Hotel in Atlanta, eyefortransport's 3PL Summit provides an opportunity for industry leaders to gather and discuss the latest services, technologies and markets in transportation and logistics.

As a part of the program, Sanderson will participate in a pre-conference workshop on June 26 that will focus on techniques that guarantee successful contract negotiation. The workshop will consist of an open debate between shippers and 3PLs, including executives from Home Depot, Honeywell Aerospace and Aon Corporation, and will examine negotiation strategies for each phase of the outsourcing operation, the crucial parts of contracts and overcoming barriers that arise during negotiation.

On the first day of the conference Sanderson will join a panel session titled, "Turn your Technology Investment into a Customer-Winning Value Proposition: How to Secure a Better Return on your IT Investment". This session will explore ways to reduce costs while increasing customer satisfaction levels and creating partnerships with leading IT companies.

"The high cost and low return on many IT investments has created some serious problems," said Sanderson. "It's no secret that the key to success is a solution that delivers a rapid return on investment and consistent value that builds year after year. The difficulty lies in using the right technology to better manage your business operations, not technology for technology's sake."

In addition to Sanderson's sessions, Chiodo will host two roundtable discussions on June 27. The first discussion will focus on the transfer of staff to a 3PL, and the second will examine specific considerations for food and beverage companies when selecting and working with a 3PL.

"The food and beverage industry is one of the most unique because of the challenges associated with perishables and refrigerated transportation," said Chiodo. "Our experience working with companies like Sysco, Tyson, Cott and Sunny Delight has put Transplace in a position to share best practices and help educate others so that they can succeed in today's marketplace."

The eyefortransport 3PL Summit attracts more than 500 senior executives each year and has established itself as one of the premier logistics events in North America by

focusing on the latest 3PL trends. The 3PL Summit will also be co-located with the 2nd annual eyefortransport Outsourcing Logistics conference, which will focus on best practices for managing 3PL relationships.

The latest event agenda and registration information can be found online at [www.eyefortransport.com/3pl](http://www.eyefortransport.com/3pl).

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### **About Transplace**

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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