

TRANSPLACE

The 3PL & Technology Company

For Immediate Release

Transplace Selected by SmartWay For Environmental Excellence Award

Leading Logistics Services Provider Honored For Improving Environmental Performance and Commitment to Cultivating the SmartWay Partnership

October 7, 2008 (Frisco, TX) – Transplace, Inc., a leading provider of transportation management services and logistics technology solutions, announced that it has received an Environmental Excellence Award from the U.S. Environmental Protection Agency’s (EPA) SmartWay Transport Partnership. The leading third-party logistics (3PL) provider was chosen for making significant contributions to protect the environment through its participation in the SmartWay Partnership.

“Partnering with SmartWay provides Transplace with the tools and information needed to help our customers make significant improvements in efficiency and environmental performance,” said George Abernathy, executive vice-president and chief operating officer of Transplace. “SmartWay’s recognition is a testament to Transplace’s commitment to support environmentally-conscious business operations and embrace partners that are strategically aligned with this commitment.”

Transplace was one of 27 companies and organizations selected from among SmartWay’s more than 1,000 partners to receive this distinction at the annual conference of the Council of Supply Chain Management Professionals in Denver, Colo. Companies were selected based on the following criteria: making significant improvements in environmental performance and fuel economy; shipping the greatest percentage of goods with SmartWay Carriers and/or attracting additional carriers to join SmartWay; increasing the visibility and effectiveness of the SmartWay Transport Partnership through marketing, creative outreach. Transplace has made substantial contributions in all three categories.

“Pursuing sustainable transportation practices not only reduces energy consumption and greenhouse gas emissions but also improves efficiency and our bottom line,” said Ed Mykyten, senior vice president, enterprise business, at the Hub Group, Inc., a Transplace carrier which provides innovative transportation solutions through intermodal, highway, and logistic transportation offerings. “Working with Transplace has helped us raise our environmental awareness and continually incorporate sustainable best practices into our daily operations.”

The SmartWay Transport Partnership is a collaborative program developed by the EPA and the United States freight industry to reduce greenhouse gases and air pollution, and to promote cleaner, more efficient surface freight transportation systems. With more than 1,000 partners enrolled, SmartWay brings together freight shippers, motor and rail carriers, logistics services companies and industry associations committed to improving their environmental performance.

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"EPA is pleased to recognize partners with SmartWay Excellence Awards. The award winners are leading the way toward a cleaner, more efficient transportation future with strategies that reduce emissions and increase profits," said Margo Oge, director of EPA's Office of Transportation and Air Quality.

For information about the SmartWay Transport Partnership visit www.epa.gov/smartway.

For the complete list of Environmental Excellence Award recipients, please visit:
<http://www.epa.gov/smartway/transport/partner-resources/resources-awards.htm>.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* "100 Great Supply Chain Partners" distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a "Top 100" provider in supply chain transformation for the third consecutive year. Transplace was also recognized by *Inbound Logistics* as a "Top 10 3PL" for the sixth consecutive year, and is an eyefortransport "The Best 3PL in North America" Consumer Goods category 2008 winner.

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