

**For Immediate Release**

**Transplace Selects Robert Brescia As Chief Operations Officer**

*Top 3PL and Technology Company Appoints Expert Operations Executive to Leadership Team*

**Feb. 27, 2008 (Plano, TX)** - Transplace, Inc., a leading provider of transportation management services and logistics technology solutions, today announced the hiring of Robert Brescia as executive vice president and chief operations officer (COO). The appointment of Mr. Brescia reflects Transplace's continuing commitment to acquire exceptional talent in order to further grow and provide world class solutions and customer service.

Mr. Brescia has more than 30 years of logistics and operational experience and joins Transplace from Auburn Hills, MI-based Volkswagen of America, where he served as chief logistics officer. His responsibilities at Volkswagen included managing import and distribution of finished vehicles from global plants to North American dealers as well as complete profit and loss (P&L) responsibility for after-market service parts operations that encompassed supply chain management, demand planning and forecasting. Previously, Mr. Brescia was vice president of logistics for Michelin North America, where he served as the primary logistics leader and expert for the North American subsidiary of Group Michelin, the world's largest tire manufacturer. Mr. Brescia was responsible for crafting and executing supply chain redesign as well as outsourcing Michelin's physical distribution network. Additionally, Mr. Brescia's career experiences include holding executive positions at Exel Logistics, and the United States Army – The Pentagon, Defense Logistics Agency and Army Material Command.

“Mr. Brescia is an excellent fit for Transplace,” said Tom Sanderson, president and CEO of Transplace. “His broad shipper, logistics service provider, automotive and military background, including his domestic and international expertise coupled with his innovative and forward-thinking approach to operations management make him an asset to our company. We're excited to see Mr. Brescia lead the company's operations and continue to build upon our growth and success.”

Appealing to Transplace was Mr. Brescia's compelling leadership skills to motivate employees in order to accomplish the corporate vision and generate rapid and sustainable process improvements. “Over the course of his career, Mr. Brescia has focused on developing and implementing best-in-class operations,” added Sanderson. “This, in addition to his past industry experience, makes him an ideal candidate for this position at Transplace.”

Learn more about Transplace at [www.transplace.com](http://www.transplace.com), or if you would like to meet Mr. Brescia or Mr. Sanderson in person, please register to attend the 2008 Transplace Shipper Symposium in Rogers, Ark. April 22-24. Details can be found at <http://symposium.transplace.com>.

**About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

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In 2007 Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fourth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the third consecutive year. In 2007, Transplace was recognized by *Inbound Logistics* as a “Top 10 3PL” for the fifth consecutive year, and by *Logistics Management* as the highest ranked “Quest for Quality 3PL.”

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