

TRANSPLACE

The 3PL & Technology Company

FOR IMMEDIATE RELEASE

Guardian Building Products Selects Transplace to Provide International Freight Management Solution

October 6, 2008 (Frisco, Texas) – Transplace, Inc., a leading provider of logistics technology and transportation management services, is pleased to announce that Guardian Building Products Distribution Inc. (GBP), a leader in the building materials industry, has selected the 3PL (third-party logistics) to provide its transportation management services as it seeks to expand its business internationally. With Transplace’s expertise in international transportation, GBP believes that its partnership with Transplace is crucial to the company’s burgeoning global business.

GBP, located in Greer, SC, is one of the largest building material distribution networks in North America. Comprised of Guardian Fiberglass and Guardian Distribution, the company provides a vast assortment of products and services, including Building Materials, Millwork, and Hardlines. GBP services more than 30,000 customers in the light commercial and residential construction industries.

Focusing on growing its business internationally, GBP quickly realized the need to partner with a strategic 3PL provider that had the technology and infrastructure already in place in order to efficiently establish itself in the global marketplace. “From compliance and pricing to gathering load data and gaining complete visibility, we needed to put together a solid supply chain solution from door-to-door,” said Mark Haddad, director of International Development. “The credibility in the marketplace, along with its transportation and international expertise, we’re confident in Transplace’s abilities to handle our growing business.”

Transplace has already been providing transportation management services to GBP since mid-May 2008, providing outsourced export freight management while working on-site to determine the most optimal routing and transportation service to deliver goods to final destinations all over the world. Using Transplace’s model, GBP transports its products and services in the most cost-effective way possible, without losing headcount. GBP has also selected Transplace because of its complete visibility to the transportation and logistics process the 3PL provides.

GBP will also benefit from Transplace’s Customer Service Integrity Program, which ensures complete visibility of Transplace’s supply chains and allows GBP, like all Transplace customers, to rest assured that the highest level of service is applied to their products as they are transported across the globe, and that the flow of goods is smooth and efficient.

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Added CEO of Transplace Tom Sanderson: “Expanding into new markets is challenging. Guardian Building Products is already a step ahead realizing its strengths and seeking to partner with Transplace to take advantage of our international experience, flexible portfolio of services and deep domain expertise tied to our knowledge of the markets. We look forward to establishing Guardian Building Products as a global player.”

For more information about Transplace, please visit www.transplace.com.

About Guardian Building Products

Guardian Building Products, Inc. (GBP), based in Greenville, South Carolina, is one of the largest building products distribution networks in the North America, and through one of its subsidiaries, Guardian Fiberglass, Inc. manufactures a complete line of light density fiberglass building insulation products for the residential and commercial construction markets in Canada and the United States. GBP is a division of Guardian Industries Corp, based in Auburn Hills, Michigan. In addition to its prominence in the building material industry, Guardian Glass is a leading worldwide manufacturer of float glass and fabricated glass products for the commercial and residential construction industries. Guardian Automotive provides exterior systems to the global automotive industry. Guardian, its subsidiaries and affiliates employ 21,000 people and operate facilities throughout North America, Europe, South America, Asia, Africa and the Middle East.

For more information, visit the company website at www.guardianbp.com.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the third consecutive year. Transplace was also recognized by *Inbound Logistics* as a “Top 10 3PL” for the sixth consecutive year, and is an eyefortransport “The Best 3PL in North America” Consumer Goods category 2008 winner.

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