



Transplace Offers Fuel Conservation Tips to Carriers and OTR Drivers Facing Energy Crisis

Frisco, Texas – July 9, 2008 – Fuel has reached record-high prices, and there appears to be no relief in sight. As a leading provider of transportation management services and logistics technology, Transplace recognizes the current challenges brought on by rising fuel prices that its carriers and Over The Road (OTR) drivers are currently facing while still required to meet the high expectations of all their clients. After conducting extensive research and working with its carrier alliance partners, Transplace has developed a list of Fuel Conservation Tips to help both carriers and OTRs endure rising fuel prices.

In sharing this collaborative list, Transplace wants to help alleviate pressure on carriers and OTR drivers, and to make the shipping and receiving processes of its clients more energy-efficient. Included below are a few highlights from the Transplace Fuel Conservation Tip list. The entire list can be found at

<http://www.transplace.com/media/Carrier%20Driver%20Fuel%20Conservation.pdf>.

OTR Driver Fuel Conservation Tips:

- Plan routes through major cities during off-peak hours
 - While customer requirements often dictate that deliveries occur during peak hours, supply chain partners should work together to establish flexible shipping and receiving hours to maximize the efficiency of all affected parties.
- Reduce deadhead and empty miles by laying over and waiting on the next closest load, if practical
 - Coordinate the most efficient backhaul with your driver managers, rather than running long distances to pick up the next load. This applies your available capacity to the closest load and reduces the total gallons required to reposition for the next pickup.
- Utilize low RPM shifting techniques for maximum fuel conservation
 - Less fuel is used when changing gears more quickly at lower RPMs, which also reduces long-term wear on vehicles engines.
- Ensure all equipment is properly maintained and all air/fuel filters are changed according to the manufacturer's specs
 - Instead of trying to save money by lengthening the time interval in-between service checks, ensure your vehicle is running safely and efficiently by following the manufacturer's specs.
- Eliminate unnecessary equipment/ tools/personal effects to reduce total weight on truck
 - Remove excess weight from the vehicle, such as TVs, double bunks, etc.

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Carrier Fuel Conservation Tips

- Become an EPA SmartWay Transport Partner certified carrier and apply all applicable SmartWay specs for over the road equipment
 - By following SmartWay specs (such as in-cab heaters/APUs, low-resistance tires and aerodynamic fairings) as a general rule, you can ensure that fuel-efficiency will be maximized.
- Deploy route optimization software to select routes with fewest impediments such as traffic flows or adverse topography
 - Many carriers have the sophistication to use software that will ensure the quickest, and therefore, the most fuel-efficient route. It is vital to utilize this software rather than to rely on out-of-date technology that does not meet the needs of our ongoing national economic hurdles and energy conservation requirements.
- Examine driver incentives and training for fuel efficiency and idle reduction procedures
 - Change the mindset of the driver by providing him or her with a reason to practice fuel conservation techniques. If you convince the drivers that their actions will have a direct impact on their paycheck and the success of the company, then they will be more likely to conserve fuel and help the environment.

Through its alliance with Transplace's customer base and SmartWay, an organization that partners freight industry sectors with the U.S. Environment Protection Agency, Transplace is currently developing a Fuel Emergency Kit, which will be a useful set of fuel conservation strategies and tactics that will help make a dramatic impact on reducing the overall cost of fuel to their customers' operations. The Transplace Fuel Emergency Kit will be available this summer.

For more information on Transplace, please visit <http://www.transplace.com>.

For more information about SmartWay, please visit <http://www.epa.gov/smartway>.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2007, Transplace was awarded with the Global Logistics and Supply Chain Strategies "100 Great Supply Chain Partners" distinction for the fourth consecutive year and by Supply & Demand Chain Executive as a "Top 100" provider in supply chain transformation for the third consecutive year. In 2007, Transplace was recognized by Inbound Logistics as a "Top 10 3PL" for the fifth consecutive year, and by Logistics Management as the highest ranked "Quest for Quality 3PL."

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