

FOR IMMEDIATE RELEASE

Transplace Secures Recognition by Four Leading Industry Publications

Dec. 12, 2007 (Plano, TX)—Transplace, Inc., a leading provider of transportation management services and logistics technology, today announced that it has been recognized for excellence in transportation services and logistics by four leading industry and technology publications: *Food Logistics*, *Logistics Management*, *Inbound Logistics* and *InfoWorld*.

“We are extremely pleased to have been recognized for all our focused efforts by such respected industry publications,” said George Abernathy, executive vice president and chief marketing officer for Transplace. “Being nominated and elected by our customers makes these selections even more gratifying.”

The November/December issue of *Food Logistics* includes Transplace in its fourth annual FL 100. The FL 100 recognizes technology solution and service providers that are helping food, beverage and consumer packaging goods companies gain a competitive logistics advantage. The FL 100 highlights a broad range of solutions and services targeted at the food industry, addressing the needs of companies of varying sizes and assisting in the transformation of the diverse mix of the functions that comprise the food supply chain.

Transplace was selected to *Logistics Management* Quest for Quality list of top third-party logistics (3PL) companies. *Logistics Management* readers rated 3PL providers against the following dimensions: carrier selection and negotiation, order fulfillment, transportation and distribution, inventory management and logistics information systems. Based on these categories, readers selected 12 3PL providers that are delivering best in class services in the United States and around the world.

Inbound Logistics also named Transplace to its Top 10 3PL Awards list for the fifth consecutive year. The Top 10 list is the result of a six-month poll requesting readers to nominate 3PL providers that deliver excellent service. More than 391 companies were nominated and over 4000 readers ranging in size from small to large global companies cast ballots selecting 10 3PL providers to the annual Top 10 list award.

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Lastly, this fall Transplace's Server Virtualization initiative was awarded with InfoWorld 100 recognition. This annual award recognizes companies that have innovatively deployed technology to further their business goals. In anticipation of significant transaction growth, the transportation management services and technology company launched a server virtualization initiative, consolidating 120 server instances onto 30 machines boosting production activities, and improving scalability and solution availability to its customers.

"At Transplace, we are committed to providing high quality, reliable services to our customers," said Tom Sanderson, president and CEO of Transplace. "In a global marketplace where customer expectations are constantly increasing, we feel we are consistently delivering on our customers' needs by providing a set of comprehensive transportation management and logistics technology solutions. These significant recognitions are testaments to our hard work and the value we place on servicing our customers."

Final recipients of the *Food Logistics* FL 100 award are featured in the cover story of the November/December issue of *Food Logistics*, as well as online at www.foodlogistics.com.

The complete *Logistics Management* Quest for Quality Top 10 list can be found online at www.logisticsmgmt.com/article/CA6467665.html.

The entire *Inbound Logistics* Top 10 3PL list can be found online at www.inboundlogistics.com/3pl/awards.shtml.

The full list of InfoWorld Top 100 Award winners can be found online at www.infoworld.com/article/07/11/12/46FEinfoworld100-01-alphabetical_1.html.

For information on the 2008 Shipper Symposium a Transplace Signature Event being held April 22-24, 2008, please visit <http://symposium.transplace.com>.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

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In 2007 Transplace has been awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fourth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the third consecutive year. In 2007, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fifth consecutive year, and was awarded *Logistics Management’s* Quest for Quality award for the 3PL category.

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