

FINAL - For Immediate Release**Transplace Sets New Standard in Transportation Performance Reporting,
Releases Enhanced Business Intelligence Portal*****Customers Now Possess Power to Generate Standard and Custom Reports On-Demand***

February 24, 2009 (Dallas, TX) – Transplace, a leading provider of transportation services and logistics technology, today announced the general availability of a hosted business intelligence reporting system. The Web-based portal allows Transplace customers to produce standard and custom reports on-demand or on a scheduled basis to generate detailed insight and greater visibility into their transportation operations in real-time or on a historical basis to identify trends.

“We built the system according to the reporting needs of our customers,” said Cindy Winkel, director of Business Intelligence for Transplace. “They now have the ability to run reports at their convenience. They can analyze on-demand information at the right level of detail or in summary form to compare goals to actual performance.”

Prior to the roll-out of the hosted business intelligence tool, Transplace provided similar reporting services, but reports were pushed to customers, and each customer relied primarily on its own set of reports. “Our customers can now pull the information they need, and we’ve combined the intellectual capital accumulated across our entire customer base into one master repository of reports,” said Winkel. “This allows each customer to take advantage of reports created by industry peers. We now offer a vast library of standard reports from which all Transplace customers can benefit.”

Transplace built its business intelligence reporting system with the Microsoft Business Intelligence suite as the primary development tool. The system gives Transplace customers five key features:

- On-demand Reporting – to pull custom or standard reports from an online portal at any time.
- Scheduled Reporting – to automatically generate key performance indicator (KPI) reports at specified times for quick and efficient distribution to decision makers.
- More than 100 Standard Transportation Industry Reports – to accelerate common report-generation categorized across the major transportation logistical areas: service, operations and cost.
- Ad Hoc Reports – to build custom reports that measure unique KPIs using a user-friendly interface.
- Scorecards and Dashboards – to compare performance against goals over time, view real-time KPIs and enable performance-management.

USG Corp., a leading building products company, has made the switch to Transplace’s business intelligence reporting system and has experienced improved transportation visibility. “We’ve worked closely with Transplace to develop a customized dashboard to capture data around our shipments, and applied this data intelligently to better secure the best lanes and rates with our carriers,” said Craig Boroughf, director of transportation for USG.

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Transplace began rolling out the business intelligence reporting system in 2008 as a beta program. All new customers that began working with Transplace during the past six months are now using the system along with many existing customers, and plans are underway for converting all of Transplace's current customers to the new system in the coming months.

"The business intelligence reporting is provisioned to customers on a data warehouse that is a database system separate from the day-to-day transportation management system that Transplace customers use to manage their real-time transportation activities," said Winkel. "The separation of the two databases ensures the systems won't impact each other's performance."

For more information about the Transplace business intelligence reporting system or other solution and service offerings, please visit www.transplace.com.

Register to attend the 2009 Transplace Shipper Symposium in Dallas. May 5-7 to hear from global leaders as they discuss how companies can maintain long-term success in today's challenging economy across the transportation industry. More details are available at <http://symposium.transplace.com>.

About USG

USG Corporation is a *Fortune* 500 manufacturer and distributor of high-performance building systems through its United States Gypsum Company, USG Interiors, Inc. and L&W Supply Corporation subsidiaries. Headquartered in Chicago, USG serves the residential and non-residential construction markets, repair and remodel construction markets, and industrial processes. USG's wall, ceiling, flooring and roofing products provide leading-edge building solutions for customers, while L&W Supply center locations efficiently stock and deliver building materials nationwide. For additional information, visit the USG Web site at www.usg.com.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world managing more than \$5 billion in transportation spend.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* "100 Great Supply Chain Partners" distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a "Top 100" provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management's* Quest for Quality award for the 3PL category.

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