

FOR IMMEDIATE RELEASE**TRANSPLACE ANNOUNCES FOURTH ANNUAL SHIPPER SYMPOSIUM*****Signature Event Provides a Forum for Transportation and Logistics Leaders to Examine Industry Successes and Challenges***

March 24, 2006 (Plano, Texas) - Transplace, Inc., a logistics technology and transportation management services provider, today announced that the 2006 Shipper Symposium & User Forum will be held at the Frisco Convention Center in Frisco, Texas, from Tuesday, April 25 through Thursday, April 27. The fourth annual Transplace signature event continues to provide a forum where shippers, carriers, analysts and other transportation and logistics professionals share information about real-world solutions for technology efficiencies, capacity and real cost savings.

Leaders from best-in-class organizations will present and discuss a wide range of important topics related to the transportation and logistics industry. At past Shipper Symposiums, hundreds of attendees and participants have engaged in authoritative and thought provoking discussions that break down and address today's challenges, as well as the future of the industry, from academic, economic and applied perspectives.

Panel discussions with shippers, carriers and other thought leaders will examine Lean Six Sigma for service industries and fuel hedging, as well as supply chain and 3PL success stories. Dr. Yossi Sheffi, director of the MIT Center for Transportation and Logistics, will also be on hand to discuss his most recent book, "The Resilient Enterprise." In addition, Transplace executives will provide an update on the state of the 3PL industry, as well as projected trends for the future.

"The Shipper Symposium is the perfect forum for industry leaders to unite and share real world experience," said Jun-Sheng Li, Ph. D., Transplace's chairman and chief executive officer. "Our vision has always been to help companies improve their business process, our signature event is just another way in which we empower our customers to drive the best results for their supply chains and fully maximize return on investment."

For complimentary registration to this event, please visit <http://symposium.transplace.com>. The last day to reserve the discounted room rate is Saturday, March 25.

About Transplace

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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