

## **Transplace Appoints Tom Sanderson as Chief Executive Officer**

### ***Leading 3PL and Technology Company Makes Strategic Adjustments to C-Level Management, Including Newly Hired Chief Financial Officer***

**April 4, 2007 (Plano, Texas)** - Transplace, Inc., a leading provider of logistics technology and transportation management services, today announced strategic changes to its executive staff. Of primary significance is the appointment of Thomas K. Sanderson to the additional position of chief executive officer (CEO). The company has also recruited industry veteran Steven Crowther to the position of chief financial officer (CFO). Both selections reflect Transplace's commitment to growing the company strategically by expanding technology offerings and entering new markets, while creating a stable environment that ensures a high level of satisfaction for current customers. .

Tom Sanderson previously held the position of president and chief operating officer (COO) at Transplace; he will still retain the responsibilities of president in his new role as CEO and will also now sit on the company's Board of Directors. Mr. Sanderson has more than 25 years of industry experience in logistics technology and services. Prior to joining Transplace, he served as chairman, CEO and president of Clicklogistics, a company that provided hosted logistics technology solutions and outsourced logistics management services to manufacturers and retailers. He was also president and co-owner of PTCG, the company that created OptiBid™, the first optimization-based transportation procurement system. In addition, he previously spent three years at J.B. Hunt Transport, Inc. and five years at Schneider National, and five years with Mercer Management Consulting.

"Since Tom Sanderson joined Transplace three years ago, we have experienced unparalleled benefits from the industry knowledge, experience and passion that he brings to Transplace," said Jerry Walton, J.B. Hunt Transport CFO and Transplace board member. "Under Tom's leadership, the company enjoys double digit growth, with the expectation that his team and sales pipeline will ensure this level of growth continues."

As President, Sanderson has led the company to a position of leadership in the transportation management market through the delivery of Transplace's On-Demand TMS and through ongoing growth of the company's industry leading non-asset based 3PL solutions. Under Sanderson's stewardship Transplace's technology platform has scaled to annually process nearly 50 million transactions for more than 100 retailers, manufacturers and distributors.

Supporting Sanderson's vision for Transplace's growth will be Steven Crowther as CFO. Mr. Crowther is joining Transplace after a distinguished international career in finance and business management. He previously worked for Touche Ross & Co and most recently as senior vice president and CFO of Tippet & Britten Group, PLC's Americas subsidiary, one of North America's largest providers of third-party logistics services, with customers such as Safeway, Kroger, Wal-Mart and Procter & Gamble. During Crowther's tenure at Tippet & Britten, he oversaw the company's financial health, which included nearly one billion dollars in global revenues.

“Mr. Crowther has handled large supply chain financial responsibilities and brings operational excellence, an ability to grow profits, promote change and deliver value from IT investments, while mentoring finance teams for efficient results – all of these align with Transplace’s corporate mission and vision,” explained Sanderson. “That he has deep international experience with an industry-recognized brand and holds the U.K. equivalent of a CPA is even more exciting for us as it dovetails perfectly with our global expansion strategies.”

Tom Sanderson will be speaking about leading industry trends and issues at the Shipper Symposium and User Forum, a Transplace signature event, on April 24 – 26. For more information about the event or for complimentary registration, please visit <http://symposium.transplace.com>.

**About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2006 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fourth consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the third consecutive year, by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation for the second consecutive year and by *Logistics Management* as the highest ranked Quest for Quality 3PL. In 2004 Transplace was recognized by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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