

**TRANSPLACE RECOGNIZED BY LEADING INDUSTRY PUBLICATIONS
FOR EXCELLENCE IN SUPPLY CHAIN MANAGEMENT**

Third Party Logistics and Technology Company Honored For Premier Service and Strategic Support in Modern Supply Chain Management

July 24, 2007 (Plano, Texas) – Transplace Inc., a leading logistics technology and transportation management services (TMS) provider, is proud to announce that it has been recognized for excellence in improving customers' efficiency, customer service and overall performance by *Global Logistics & Supply Chain Strategies* (GLSCS) and *Supply & Demand Chain Executive* (SDCE), two leading industry trade publications.

The July issue of *Global Logistics & Supply Chain Strategies* has included Transplace in its list of "100 Great Supply Chain Partners" for the fourth consecutive year. The GLSCS 100 Great Supply Chain Partners list recognizes vendors and service providers that have been nominated by their customers and whose technology has made a significant impact on a company's supply chain efficiency in recent years.

"We are committed to understanding and addressing the specific needs of all our customers and take pride in knowing that they see us as valuable, strategic business partners," said Tom Sanderson, president and CEO of Transplace. "We sincerely appreciate that *Global Logistics & Supply Chain Strategies* recognizes that dedication."

The 2007 GLSCS 100 Great Supply Chain Partners program is the result of a six-month poll requesting logistics and supply chain professionals to nominate vendors and service providers whose technology, logistics, transportation or consulting solutions have made a significant impact on their company's efficiency, customer service and overall supply chain performance. GLSCS received almost two thousand nominations from small and large global companies

Transplace will also be included in the *Supply & Demand Chain Executive* 100 for the third consecutive year. SDCE is considered a valuable decision-making tool for corporate executives and management professionals working to enable their supply and demand chains for competitive advantage. This year, the magazine focused its "100" feature on those forward-thinking service providers that are helping executives meet the supply and demand chain challenges of the 21st century.

"Our continued recognition by *Supply & Demand Chain Executive* is a testament to our commitment to provide innovative technologies and managed services for today's supply chain," remarked Sanderson. "Our on-demand delivery platform and sophisticated global offering allow us to provide the best solutions for our customers and their holistic supply chain needs – qualities for which we are honored to be recognized."

The judging committee for the "100," including the editorial staff of the magazine, in conjunction with the editorial advisory board, compiled its list of leading supply and demand chain innovators based on submissions from end users and solution providers. Transplace was recognized as a company embodying the qualities of a 21st century supply chain leader for its technology innovations that exceed customer expectations by delivering lower costs, better service, greater inventory velocity and higher capital utilization.

"Our readers turn to *Supply & Demand Chain Executive* to learn about new solutions and best practices for enabling the supply chain, to understand trends in supply chain technology, and to benchmark their own companies' enablement initiatives with those of other enterprises across industry verticals," explained Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "The corporate executives and line-of-business leaders who rely on the magazine want to know

what the different supply chain solution and service providers are doing to help them meet the challenges of the 21st century supply chain."

The 2007 Supply & Demand Chain Executive 100 and accompanying editorial can be found in the June/July issue of *Supply & Demand Chain Executive* and online at [http://www.sdexec.com/print/Supply-and-Demand-Chain-Executive/2007-Supply-and-Demand-Chain-Executive-100/1\\$9672](http://www.sdexec.com/print/Supply-and-Demand-Chain-Executive/2007-Supply-and-Demand-Chain-Executive-100/1$9672).

The complete GLSCS list, including the Transplace case-study nomination, is currently in the July 2007 issue of the publication and can be found online at <http://www.supplychainbrain.com/content/headline-news/single-article/article/special-report-100-great-supply-chain-partners/> .

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2007 Transplace has been awarded with the *Global Logistics and Supply Chain Strategies* "100 Great Supply Chain Partners" distinction for the fourth consecutive year and by *Supply & Demand Chain Executive* as a "Top 100" provider in supply chain transformation for the third consecutive year. In 2006, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fourth consecutive year, and by *Logistics Management* as the highest ranked Quest for Quality 3PL.

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