

FOR IMMEDIATE RELEASE**TRANSPLACE AGAIN RECOGNIZED AS LEADER
IN SUPPLY CHAIN INNOVATION*****Company Named to the Supply & Demand Chain Executive 100
for Second Consecutive Year***

July 19, 2006 (Plano, Texas) – Transplace, the 3PL and technology company, today announced it has been recognized by *Supply & Demand Chain Executive* magazine as a leading supply chain pioneer and has been named to the Supply & Demand Chain Executive 100 for the second year in a row.

The Supply & Demand Chain Executive 100 recognizes the top providers of supply chain services and technologies that are at the forefront of innovation across a variety of industries. This year's award recognizes organizations that not only provide cutting-edge solutions to help enterprises address pain points in the supply chain, but meet the needs of companies of various sizes and enable them to gain a competitive advantage through inventive supply chain solutions.

Based on submissions from end users and solution providers, the judging committee, which included the editorial staff of *Supply & Demand Chain Executive*, recognized Transplace as a company that stood out among its peers. With its web-native transportation management services (TMS), Transplace delivers to its customers overwhelming benefits associated with Software-as-a-Service (SaaS) such as implementation speed, maintenance ease and return on investment. In addition to its on demand delivery model, Transplace offers a dense network of carrier partners that shippers can leverage for developing efficient logistics systems. This combination of proprietary technology and superior processes made Transplace a likely addition to the Supply & Demand Chain Executive 100 list.

"It's an honor to be recognized by *Supply & Demand Chain Executive* again; we believe it's a direct reflection of our commitment to success," said Roy Cashman, chief technology officer of Transplace. "Because innovation and technology play such large roles in today's supply chains, we are dedicated to staying at the leading edge of the industry and passing that value on to our customers."

The complete listing of the 2006 Supply & Demand Chain Executive 100 and accompanying editorial can be found in the June/July issue of *Supply & Demand Chain Executive* or the magazine's Web site at www.sdexec.com.

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About Transplace

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management

systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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