

FINAL – FOR IMMEDIATE RELEASE**Transplace Senior Vice President Recognized by Leading Industry Publication**

March 24, 2009 (Dallas, TX) – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced that Senior Vice President Vincent Chiodo has been selected by *Supply & Demand Chain Executive (S&DCE)* as one of its 2009 Pros to Know. *S&DCE*'s Pros to Know is a listing of exceptional corporate executives that have demonstrated leadership during the current economic downturn by managing risk in the supply chain, providing competitive advantage and/or delivering value to the bottom line.

In its ninth-annual edition of Pros to Know, *S&DCE* divided the listings into three categories to highlight Practitioner Pros to Know, Practitioner Pro to Know Teams and Provider Pros to Know. This 2009 listing included 18 practitioners, three teams and more than 100 providers. *S&DCE* chose to recognize Provider Pros to Know separately to identify individuals from a software firm or service provider, consultancy or analyst or research firm who personally helped clients manage through the current downturn.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in their respective supply chain segments," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools and processes that enable companies to weather risky economic conditions and place them in a position to surge ahead in better times have earned them a place on this year's Provider Pros listing."

S&DCE, which has created three separate sets of criteria for the Practitioner, Practitioner Team and the Provider Pros to Know, issued a call for Pros to Know nominations in November 2008. Beginning in January, a selection committee comprised of *S&DCE* Editorial and Advisory Board members evaluated the nominations and selected applicants that best fit the submission criteria. Mr. Chiodo was selected as a Provider Pros to Know based on his leadership in helping Transplace's clients manage the supply chain in challenging economic times.

"It is a privilege to be recognized as a Pro to Know by *Supply & Demand Chain Executive* and be included among this group of highly respected peers," said Chiodo. "Transplace is committed to providing our customers with innovative solutions and industry best practices to streamline supply chain operations and adapt to changing business and economic conditions. By acting as a strategic partner Transplace can help its customers deal with the challenges they face today, but also support their growth when the market changes."

The full listing of the 2009 Pros to Know is available in the February/March 2009 issue of *Supply & Demand Chain Executive* or online at www.SDCEexec.com.

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About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* "100 Great Supply Chain Partners" distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a "Top 100" provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management's* Quest for Quality award for the 3PL category.

To learn more about Transplace, please visit www.transplace.com.

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