

FOR IMMEDIATE RELEASE**TRANSPLACE CEO HONORED BY TOP INDUSTRY PUBLICATION*****Dr. Jun-Sheng Li Recognized for Distinct Vision in Improving Efficiency in the Logistics Industry***

March 13, 2006 (Plano, Texas) – Transplace, Inc., the logistics technology and transportation management services provider, today announced that Jun-Sheng Li, chairman and chief executive officer (CEO), has been selected by *Supply & Demand Chain Executive* magazine as one of its elite group of "Pros to Know." As an industry thought leader and forward thinker in the supply chain industry, Dr. Li is acknowledged for this achievement in the February/March issue of the magazine.

The *Supply & Demand Chain Executive* "Pros to Know" is an annual listing of individuals from supply and demand chain solution providers and end-user organizations who exhibit deep domain knowledge and innovative thinking within the industry. *Supply & Demand Chain Executive's* editorial team and advisory board developed the list after evaluating hundreds of nominations. Solution providers were chosen based on their ability to equip supply chain management professionals with the proper tools and services they need to improve the efficiency of their supply and demand chains.

"We are truly honored to have a visionary at the forefront of the industry collaborating on a daily basis with our team," said Tom Sanderson, president and chief operating officer (COO) of Transplace. "Dr. Li has a deep focus on our customers' business and how their needs vary, all while concentrating on increasing transportation and logistics efficiency for shippers and carriers."

Prior to founding Transplace, Dr. Li held various executive management positions at J. B. Hunt Transport Services, including executive vice president of Integrated Solutions and president of J. B. Hunt Logistics. He is the former vice president of Logistics Engineering for Schneider Logistics and the former director of Operations Research for CAPS Logistics.

Dr. Li received his master's in industrial and systems engineering in 1986 and a doctorate in 1989 from the Georgia Institute of Technology. In 1989, he was presented the Institute's prestigious Wunch Award for outstanding contributions to logistics, and in 1995 was inducted as the school's Outstanding Young Engineer, an honor bestowed to the very few alumni who distinguished themselves with outstanding achievements.

For the complete listing of *Supply & Demand Chain Executive's* 2006 "Pros to Know" and accompanying editorial, please see the February/March issue of the publication in print or online at www.sdexec.com.

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About Transplace

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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