

**Final-For Immediate Release**

**TRANSPLACE Names Five New Sales Directors**

**Oct. 23, 2007 (Plano, TX)** - With the recent additions of five new sales directors, Transplace, Inc., a leading provider of transportation management services and logistics technology, is taking aggressive steps to increase its presence both domestically and internationally. Acquiring this new talent further deepens the diverse experience of the Transplace Sales Team. The new sales directors will be responsible for identifying and securing new customers across a diverse set of solutions offerings for Transplace.

**New additions to North America Sales Organization**

John McNamara, Senior Sales Director, Midwest, joins Transplace from Total Logistics Control/SUPERVALU, where he was Vice President of Business Development. He was previously Vice President and General Manager for USF Logistics and Director of Supply Chain and International for Sandoz Agro. He holds both a BS and MBA from the University of Illinois at Urbana-Champaign.

Scott Sykes, will serve as Senior Sales Director, Mid-Atlantic for Transplace, and brings supply chain solutions experience from working as Principal, Supply Chain Solutions for SAP; Director of Supply Chain Solutions for Oracle and Senior Manager in the Supply Chain Line of Business at Accenture. He also served as Director of Business Development and Product Marketing Management for Commerx.com. Mr. Sykes holds both a BS in Economics from The University of North Carolina and an MBA in Logistics & Transportation from The University of Tennessee.

Serving as Senior Sales Director for the Northeast Region, Paul Fisher, brings a distinguished background and wealth of experiences with him, that range from serving as Traffic Manager at R.H. Macy's, implementation and product management positions at Wesley/McHugh Software and Sales Director positions at Global Logistics Technologies (G-LOG) and Manhattan Associates. Most recently, Mr. Fisher held the position of Director of Sales at Oil Purification Systems. Mr. Fisher earned a BS in Business Logistics from The Pennsylvania University.

"As Transplace continues to grow, we will need continued experienced and accomplished human capital to add to our sales team", said Matthew Menner, senior vice president, Sales and Alliances for Transplace. "John, Scott and Paul all bring deep knowledge and expertise in supply chain and transportation solutions that will help us rapidly capitalize on sales opportunities and yield success in our target markets."

**International Sales Organization Adds Two Sales Directors**

Transplace plans to increase international capabilities with the additions of James Choi and Daniel Calzadiaz. Both will serve as Senior Sales Director of International Services for Transplace International and are responsible for identifying and pursuing contracts with new international services customers. Mr. Choi will pursue prospects located on the eastern seaboard of the United States and Canada, while Mr. Calzadiaz will focus on the western half of the United States and Canada.

Mr. Choi brings international transportation and logistics experience from a decade at A.P Moller Group's Maersk Line/Logistics, where he held the positions of Superintendent - Yard/Vessel Operations, Branch Manager (China) and most recently, General Manager – North American Business Development.

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Mr. Choi holds a BS in Marine Transportation (International Business and Marine Engineering) from The United States Merchant Marine Academy at Kings Point.

Mr. Calzadiaz was previously the Transborder Account Manager for global transportation/warehousing services provider Kuehne+Nagel and an International Account Executive at Accord Transportation, a Canadian cross-border motor carrier. He holds a BS in Business Administration from California State Polytechnic University.

Says Menner: "Adding such quality sales professionals to our team not only deepens our bench, but gives us even more opportunity to work toward increased growth for Transplace. Our company is committed to pursuing excellence on all fronts and realizes that opportunities are won by superior talent presenting leading-edge solutions offerings. These strategic hires only further exemplify this core belief."

### **About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2007 Transplace has been awarded with the *Global Logistics and Supply Chain Strategies* "100 Great Supply Chain Partners" distinction for the fourth consecutive year and by *Supply & Demand Chain Executive* as a "Top 100" provider in supply chain transformation for the third consecutive year. In 2006, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fourth consecutive year, and by *Logistics Management* as the highest ranked Quest for Quality 3PL.

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