



**FOR IMMEDIATE RELEASE**

**TRANSPLACE TO DISCUSS SUPPLY CHAIN TECHNOLOGY ISSUES  
AT SIGNATURE EVENT**

***Executive's Open Forum on Determining the Value and Return  
on Supply Chain Investments Will Encourage Debate, Provide Insight***

**October 24, 2005 (Plano, Texas)** - Transplace, Inc., a logistics technology and transportation management services provider, today announced that Chief Technology Officer Roy Cashman will host a supply chain management discussion for professionals on the best approach for identifying and solving individual transportation management issues. The event is scheduled for 7 p.m. on Monday, October 24 at the San Diego Marriott Hotel & Marina in conjunction with the Council of Supply Chain Management Professionals (CSCMP) annual conference.

Cashman's roundtable, titled "Bridging Successfully from Today to Tomorrow with Supply Chain Technology," will explore how to assess current supply chain technology situations, understand today's requirements and anticipate future requirements. There will be a special focus on evaluating potential solutions, selecting the best approach and solution set and managing expectations throughout deployment.

"There are many approaches to solving transportation management problems, from in-source deployment to business process outsourcing," said Cashman. "Few question that technology solutions help manage limited capacity efficiently; the real question is how to customize the best technology approach for each organization."

With more than 25 years in the transportation technology industry, Cashman has experience on both sides of the transportation equation. He has developed technology to support LTL and Truckload carriers, as well as designed and supervised software development for third party logistics management. In addition, Cashman has managed the development of software available for purchase or lease and in-house use, as well as deployment through full-service logistics management providers.

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**About Transplace**

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2004 and 2005, Transplace was recognized by both Inbound Logistics magazine and Logistics Management magazine as a Top 10 3PL, and by Global Logistics and Supply



Chain Strategies magazine as one of its 100 Great Supply Chain Partners. Transplace was also recognized in 2004 by BP Solvay Polyethylene North America as “Logistics Provider of the Year”, and by Sysco Food Services as “Transportation Provider of the Year.”

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