

Transplace Selects LOG-NET to Support Its Burgeoning International Supply Chain Management Offering

LOG-NET's Web-Based Platform to Serve as Backbone for Managing the Flow of International Shipments for Transplace's Customers

July 6, 2007 (Plano, TX) – Transplace, Inc., a leading provider of logistics technology and transportation management services, today announced its selection of LOG-NET, Inc., a leader in international web-based supply chain visibility and execution solutions, as a technology partner to support its international division. Launched in 2006, Transplace International has built an experienced management team and staff and developed an infrastructure to execute global supply chain management for growing international customers. The integration of LOG-NET represents the next step in the evolution of the division.

“As we began to develop an international deployment strategy, speed of deployment, international business differences and time to market were all key considerations,” said Roy Cashman, chief operations officer at Transplace. “We knew it was extremely important to the Transplace brand that we leverage what we have learned from our best-in-class domestic technology and identify a partner who could source its software quickly on a global scale.”

With an established base of noteworthy customers such as Jones Apparel Group, Hasbro, Avon, and DHL, the web-based LOG-NET system operates in 14 languages and can be configured by end users to capture specific customer needs without expensive and time consuming customization. Among LOG-NET's broad functional set are Inventory Visibility; Order, Transportation, Customs, Compliance, Warehouse and Exception Management; Freight Audit; Product Allocation; Automated Documentation and Data Warehousing; and Ad Hoc reporting.

“Being a mature on demand system, LOG-NET is proven, flexible and fits well with our corporate philosophy and domestic technology offering,” said Kevin Higgins, vice president of international logistics at Transplace. “Our goal is to provide our customers with complete visibility to what is important to them and to allow our Customer Service Integrity team to effectively and efficiently manage the flow of our customers' goods around the world. LOG-NET will help us to achieve that goal and deliver the extreme level of customer service the industry has come to expect from Transplace.”

After devoting seven months to reviewing prospective systems, Transplace selected LOG-NET for its configurability, flexibility, stability as an operating platform and extensive functional set. LOG-NET will allow for the management of internal third-party logistics processes and also will provide customers with visibility into their international business in action, via a clean, yet sophisticated “dashboard” feature. Another compelling factor was that LOG-NET has experience working with the varying degrees of technological sophistication across the globe. LOG-NET's customer service capabilities and track record as well as connectivity with all major global service providers were other major considerations.

Transplace International implemented the LOG-NET system in November 2006 and most recently completed the Electronic Data Interchange (EDI) links with its contracted ocean carriers. Since its inception, the partnership has enabled movement of ocean, air, and less-than-truckload freight, as well as the consolidation of multiple shipments into full container loads for global movement.

"The addition of Transplace as a client and partner continues our efforts to rapidly enable global management of end-to-end supply chains," noted John Motley, President and CEO of LOG-NET, Inc. "Transplace has a unique and well regarded vision for logistics and transportation

management. We are very excited that our software and services align so well with their goals. We look forward to our mutual successes in the marketplace."

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2006 Transplace was recognized by Inbound Logistics as a Top 10 3PL for the fourth consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the third consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation for the second consecutive year. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as "Logistics Provider of the Year" and by Sysco Food Services as "Transportation Provider of the Year."

About LOG-NET, Inc.

Founded in 1991, LOG-NET, Inc. of Red Bank, N.J. was established to provide the finest trade, transportation and logistics information systems. The company has grown from a supplier of custom logistics solutions, into a developer of integrated end-to-end (E2E) supply chain solutions, active in more than twenty countries around the world.

LOG-NET's management and design team is comprised of individuals with leading-edge technical skills and practical operating experience in international, multi-modal logistics and operations management. This in-depth understanding of trade and logistics balanced with the highest levels of technical capability is reflected throughout the company's products and services. For more information, please visit www.LOG-NET.com.

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