



The 3PL & Technology Company

**FINAL – FOR IMMEDIATE RELEASE**

**Transplace Named a Top 3PL Provider by Inbound Logistics**

**August 19, 2008 (Frisco, TX)** – Transplace, a leading provider of transportation services and logistics technology, today announced it was named to *Inbound Logistics*' Top 10 3PL Award list for the sixth consecutive year. The leading third party logistics (3PL) provider was chosen among a pool of 300 competing applicants, and was selected based on its ability to meet a variety of criteria, including the ability to offer diverse operational capabilities and provide exceptional customer service.

“We are especially proud to continue our high rank in *Inbound Logistics*' distinguished Top 10 3PL list of successful supply chain companies,” said George Abernathy, executive vice-president and chief operating officer of Transplace. “Our consistent appearance on this list is a testament to efforts by Transplace to deliver top-notch customer service as well as challenge ourselves to implement increasingly advanced technologies that best meet the needs of the supply chain.”

“Companies of all sizes rely on world-class logistics performance to stay competitive in today's global economy,” said Felecia Stratton, editor of *Inbound Logistics*. “Transplace provides the flexible, innovative supply chain solutions that companies large and small demand. The company has proven it is responsive to customer needs and offers strategic solutions designed to drive business process improvement and change. *Inbound Logistics* editors are proud to recognize Transplace as a 2008 Top 100 3PL.”

A pioneering publication of supply chain management, *Inbound Logistics* has an educational mission to help businesses efficiently manage logistics, reduce and expedite inventory delivery, and neutralize transportation cost increases by aligning their supply to demand and adjusting enterprise functions to support that paradigm shift. The publication deems Transplace, as a Top 10 3PL, a role model for others in the business. According to Stratton, “one hallmark of a Top 100 3PL is its ability to enable growth and innovation for its customers. 3PLs that act as business change agents drive customers to build business, attain visibility, reduce costs and compete in a global economy. That is what Transplace does, and why we are pleased to recognize it not just as a 2008 Top 100 3PL, but in our Top 10.”

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“We could not be more pleased with the recognition Transplace has received from *Inbound Logistics*,” said Tom Sanderson, president and CEO of Transplace. “The focus of this award is customer service and responsiveness, which makes the ranking in *Inbound Logistics*’ list of Top 10 3PLs all the more satisfying for Transplace as we continue to aim higher to meet our customers’ needs.”

The entire *Inbound Logistics* Top 100 3PL list can be found online at:

<http://www.inboundlogistics.com/3pl/top100.shtml> and the Top 10 3PL list can be found online at: <http://www.inboundlogistics.com/3pl/awards.shtml>

### **About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management’s* Quest for Quality award for the 3PL category.

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