



*The 3PL & Technology Company*

**FINAL – FOR IMMEDIATE RELEASE**

**Transplace Recruits Frank Williams to Enhance Contract Logistics Operations**

*Experienced Transportation Leader Rejoins Transplace,  
Focused on Continued Growth, Operational Efficiency and Customer Service*

**January 13, 2009 (Frisco, TX)** – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced the appointment of Frank Williams as the company’s vice president, contract logistics operations. The employment of Mr. Williams proceeds with the company’s execution of continued growth and investment in its people, processes and technology to offer customers the best possible solutions.

With more than three decades of experience in the transportation industry, Mr. Williams was formerly a vice president of operations at Transplace and the general manager for the J.C. Penney account at J.B. Hunt Logistics. Prior to this position, J.B. Hunt Transport employed Mr. Williams where he served as director of automotive operations and director of regional fleets. His experience also includes employment at Roadway Express. Mr. Williams earned a bachelor’s degree from the University of Arkansas at Monticello with a double major in biology and psychology.

“Frank brings valuable experience to the company, and he employs the essence of Transplace culture. He looks to the future, continually striving to identify opportunities across our network to positively impact our customers’ bottom lines. I know from previous working experiences with Frank that our Contract Logistics Operations is in good hands and will reach the aggressive goals that have been set,” said Transplace president and chief executive officer Tom Sanderson. “Having Frank on board raises the bar even higher for solid customer service and advanced productivity standards.”

Mr. Williams was a key contributor in building and managing the original Transplace Operations team. His experience as an operator in transportation and logistics is extensive with close one-on-one dedicated account management as well as managing personnel. He left Transplace in 2006 to pursue the management of his own transportation company and has most recently handled a portion of RoadLink’s operations.

“I have always had a great respect for Transplace and the company’s solutions offered to its customers. My goals support the Transplace mission for global supply chain excellence by delivering lower costs, better service, greater inventory velocity and higher capital utilization,” said Mr. Williams. “I have great confidence in the continued success of Transplace, and I am honored to once again be a part of the team.”

--more--

*Frank Williams to Lead Transplace Contract Logistics Operations, page 2*

To learn more about Transplace, please visit [www.transplace.com](http://www.transplace.com).

**About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the third consecutive year. Transplace was also recognized by *Inbound Logistics* as a “Top 10 3PL” for the sixth consecutive year, and is an eyefortransport “The Best 3PL in North America” Consumer Goods category 2008 winner.

**Contacts:**

Suzy Watson  
[sgwatson@outlookmarketingsrv.com](mailto:sgwatson@outlookmarketingsrv.com)  
312-873-3423

Kecia Gray  
[Kecia.Gray@transplace.com](mailto:Kecia.Gray@transplace.com)  
214-277-1667

####