



FOR IMMEDIATE RELEASE

**TRANSPLACE ADDS SENIOR EXECUTIVE TO FOCUS ON
INTERNATIONAL LOGISTICS DEVELOPMENT**

***Former Wal-Mart Director of Global Transportation to Drive
International Service Expansion for Leading Third-Party Logistics Provider***

January 30, 2006 (Plano, Texas) - Transplace, Inc., the logistics technology and transportation management services provider, today announced the hiring of Kevin Higgins as vice president, International Logistics. Higgins' appointment signals Transplace's intent to grow its international service capabilities significantly in 2006, building on the company's current technology presence in the Shanghai, China.

Higgins' deep industry experience includes more than a decade of service at Wal-Mart, where he held various senior-level positions, including director of Global Transportation, director of Grocery Fleet/Regional Transportation and director of the Office of Regulatory Compliance. At Wal-Mart, Higgins developed an efficient transportation and logistics strategy to support both domestic shipments and foreign import needs. Following his tenure at Wal-Mart, Higgins served as founder and chief operating officer of American World Alliance, a 3PL set up to manage international freight. The balanced perspective he has gained in both the corporate and service provider arenas makes Higgins a natural fit to step into the new international logistics role at Transplace.

"Our growing customer base of global retailers, consumer product and other manufacturers makes international service expansion the next logical step for Transplace," said Tom Sanderson, president and chief operating officer of Transplace. "With his experience in developing and deploying transportation and logistics services internationally, Kevin Higgins is the perfect candidate to lead this initiative."

Based out of the company's Lowell, AR operations center, Higgins will work closely with Dr. Jun-Sheng Li, Transplace chairman and chief executive officer. A native of China, Dr. Li brings a deep understanding of the international logistics landscape and provides a well-rounded business and cultural perspective on gaining a foothold in the Chinese market and other regions of Asia where new pathways for growth continue to emerge.

"I have dedicated my career to building and implementing well-organized, comprehensive transportation strategies in the interest of managing multiple vendors, carriers, shippers and other business parties," said Higgins. "Transplace's industry-leading logistics technology and services provide an excellent foundation from which to help our customers capitalize on the exciting new opportunities in the global marketplace."

About Transplace

Transplace is a third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment



and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2005 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the third consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the second consecutive year and by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation. In 2004 Transplace was recognized by *Logistics Management* as a Top 10 3PL, by BP Solvay Polyethylene North America as “Logistics Provider of the Year” and by Sysco Food Services as “Transportation Provider of the Year.”

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