

**FINAL-FOR IMMEDIATE RELEASE****Transplace and Barbeques Galore Revamp Supply Chain Practices*****Joint Partnership and Commitment******Transcends Economic Hardship, Market Challenges and Company Changes***

**February 10, 2009 (Dallas, TX)** - Barbeques Galore, the leading specialty retailer of outdoor living products and Transplace, a leading provider of transportation management services and logistics technology, have completed a transformation of the retailer's replenishment model and distribution processes. The effort has resulted in significant cost reduction and best-in-class service improvements for Barbeques Galore.

As part of a major overhaul of their supply chain infrastructure in mid-2008, Barbeques Galore sought out Transplace to analyze outbound transportation operations and offer creative logistics solutions that would reduce costs while increasing service performance.

"Transplace analyzed our operations and worked with us to determine multiple areas for improvement," said Jeffery Sears, CEO of Barbeques Galore. "New systems were implemented efficiently and seamlessly as we optimized our operations. With help from Transplace, we were able to increase cost benefits and service aspects of our supply chain."

In August 2008, Transplace began transforming the truckload store replenishment cycle in the Barbeques Galore master stocking distribution center located in Arlington, Texas. Transplace has also managed the repositioning of current inventory from Arlington to a shared facility with a manufacturer of gas grills and related products in Garland, Texas. By the end of the year, the state of outbound shipments settled into new routines and Transplace began managing all domestic inbound freight to Garland.

"Along multiple dimensions, customers such as Barbeques Galore are well-aligned with our business methods and corporate capabilities. We offer them the ability to take full competitive advantage of the depth and breadth of our solution," said George Abernathy, executive vice president and chief operating officer for Transplace. "Because we work every day with growth-oriented companies, Transplace can ramp up operations quickly and efficiently, benefitting our customers with rapid results and without disrupting their need to place products on store shelves."

Supply Chain Vice President for Barbeques Galore Chuck Lightfoot said: " With the advanced tracking capabilities that Transplace offers, we now have visibility of all of our shipments, which allows us to have our people on hand at the right times to manage what's coming in. Our products get to the shelves on time, which satisfies our customers and helps drive our bottom line."

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### **About Barbeques Galore**

Barbeques Galore has been a retail destination for high-end grilling and outdoor living products since 1980. Stores in California, Arizona and Texas carry a wide variety of accessories and are staffed with trained experts in all areas of outdoor cooking and entertainment. Barbeques Galore designs and manufactures innovative products such as Crossray infrared grilling systems along with its signature line of Turbo and Cook-On grills. Crossray technology is available in the T-Grill, DS Grill, Odeon, Turbo and soon to be released luxury system designed and engineered by Porsche. Barbeques Galore also carries a complete line of high-end products like Weber, Lynx, Twin Eagles, and Big Green Egg Smokers. For more information visit [www.bbqgalore.com](http://www.bbqgalore.com).

### **About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management’s* Quest for Quality award for the 3PL category.

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