

TRANSPLACE

The 3PL & Technology Company

FOR IMMEDIATE RELEASE

TRANSPLACE RECOGNIZED FOR OUTSTANDING SERVICE BY THREE LEADING INDUSTRY PUBLICATIONS

August 6, 2008 (Frisco, TX) -- Transplace, a leading provider of transportation management services and logistics technology, is proud to announce that it has received three awards from top supply chain publications. The top third party-logistics (3PL) provider has been included in *Global Logistics & Supply Chain Strategies*' list of Top 100 Great Supply Chain Partners, as well as in *Supply & Demand Chain Executive's* Top 100. Additionally, eyefortransport honored Transplace with the award for Top 3PL in the Consumer Goods category.

"We are very proud to have been singled out for the high quality of service and solutions we provide to our broad base of customers across many industries," said George Abernathy, vice-president and chief marketing officer for Transplace. "To be recognized by *Global Logistics & Supply Chain Strategies*, *Supply & Demand Chain Executive*, and eyefortransport only makes these honors more rewarding due to the level of authority and respect each of these institutions garners within our industry."

Global Logistics & Supply Chain Strategies (GL&SCS), a monthly online and print trade publication, reaches more than 100,000 supply chain and logistics executives. Its annual Top 100 Great Supply Chain Partners is a listing of the best industry innovators and leaders. In early 2008, *GL&SCS* opened up nominations to vendors and service providers whose technology, logistics, transportation or consulting solutions have made a significant impact on their company's efficiency. The issue, which became available in July, also included 15 case studies, among which Transplace was exclusively selected to provide an in-depth examination of customer Rock-Tenn's supply chain and logistics processes.

Supply & Demand Chain Executive, the executive's user manual for successful supply and demand chain transformation, analysis and case-studies, selected Transplace as part of its Top 100 based on its ability to drive supply chain innovation by providing its clients with unique software, solutions or services. Nearly 250 companies competed for a spot on *Supply & Demand Chain Executive's* annual Top 100 list, which aims to highlight a broad range of solutions and services targeted at a variety of industries, address the needs of companies of varying sizes and assist in the transformation of the diverse mix of the functions that make up the supply chain.

--more--

Transplace recognized for outstanding service, page 2

Additionally, the world's leading provider of transportation and logistics information and services, eyefortransport, is pleased to honor Transplace with its award for Top 3PL in the Consumer Goods category. With customers such as Sunny Delight and Rock-Tenn, Transplace has made a name for itself as an innovator within the consumer goods industry.

“Transplace has always been committed to innovation and efficiency, and these qualities will always be part of our identity as a company,” says Tom Sanderson, president and CEO of Transplace. “In this increasingly challenging marketplace, where fuel prices are volatile and the global economy is changing, creative problem solving is of the utmost importance. Transplace prides itself on finding new and inventive ways to change with the marketplace and adapt to these challenges in order to benefit our customers.”

For the complete list of *Global Logistics & Supply Chain Strategies* Top 100 Supply Chain Partners, please visit: <http://www.supplychainbrain.com/content/nc/headline-news/single-article/article/meet-your-match-100-great-supply-chain-partners/>

For the complete list of *Supply & Demand Chain Executive* Top 100, please visit: [http://www.sdexec.com/print/Supply-and-Demand-Chain-Executive/2008-Supply-and-Demand-Chain-Executive-100/1\\$10582](http://www.sdexec.com/print/Supply-and-Demand-Chain-Executive/2008-Supply-and-Demand-Chain-Executive-100/1$10582)

For more information about eyefortransport, please visit: www.eyefortransport.com

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world. Transplace added its international capabilities in 2006 and is now serving customers around the world with their suite of services.

In 2007, Transplace was awarded with the *Global Logistics & Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fourth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the third consecutive year. In 2006, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fourth consecutive year, and by *Logistics Management* as the highest ranked Quest for Quality 3PL.

Contacts:

Suzy Watson
sgwatson@outlookmarketingsrv.com
312-873-3423

####