

TRANSPLACE

The 3PL & Technology Company

FINAL – FOR IMMEDIATE RELEASE

Transplace Honored by Leading Publications for Exceptional Service and Leadership in the Transportation and Logistics Industry

December 10, 2008 (Dallas, TX)—Transplace, a leading provider of transportation management services and logistics technology, today announced that it has been named to *Food Logistics'* annual lists of Top 50 3PLs and Top 100 Technology Partners. Additionally, Transplace was selected as a winner of *Supply & Demand Chain Executive's* Green IT Awards for its commitment to pursuing sustainable supply chain operations. These awards further demonstrate Transplace's continued growth and outstanding service and technology offerings to the retail and manufacturing industries.

“It is an honor for Transplace to be recognized by these two respected industry publications for delivering innovative and environmentally sound solutions to our broad base of customers,” said George Abernathy, executive vice president and chief operating officer of Transplace. “Transplace is fully dedicated to investing in our people, processes and technology to provide our customers with the highest level of services possible.”

Each year, *Food Logistics* identifies 3PLs that are helping food companies optimize their warehousing and transportation operations. These 3PLs offer a variety of services and capabilities that enable food companies to reduce costs, increase flexibility and improve service levels. This list helps food companies find the right partner for outsourcing various supply chain activities to improve operations and business practices.

Food Logistics also recognized Transplace in its annual FL 100, which acknowledges the technology and service providers helping food, beverage and consumer packaging goods companies gain a competitive logistics advantage. The FL 100 highlights a broad range of software, hardware and IT service providers that focus on the unique needs of companies in the food supply chain, including manufacturers, retailers, grocery wholesalers and convenience store and foodservice distributors.

As environmental issues are becoming increasingly important parts of the supply chain, *Supply & Demand Chain Executive (S&DCE)* wanted to recognize small, midsize and large companies that are taking steps to realize green goals. This year, *S&DCE* identified 21 companies that stood out for their projects to incorporate sustainability objectives into their own supply chains or to enable sustainability in their customers' supply chains. Transplace was selected for helping carriers and shippers practice environmental consciousness and conservation through efficient shipment routing and its collaborative partnership with the U.S. Environmental Protection Agency's (EPA) SmartWay program.

“Many companies need help dealing with the challenges facing today's business environment, and Transplace is proud to deliver exceptional yet sustainable solutions to assist with improving processes, keeping service levels high and maintaining or reducing costs in these uncertain times,” said Tom Sanderson, president and CEO of Transplace. “It is important to Transplace to continue expanding its service offerings and footprint to provide retailers and manufacturers with the solutions they need to achieve and maintain a competitive advantage through environmentally friendly business practices.”

Final recipients of the *Food Logistics* FL 100 and FL Top 50 3PL awards can be found online at www.foodlogistics.com.

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The complete list of *Supply & Demand Chain Executives* Green Supply Chain Award winners can be found online at www.SDCExec.com.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year.

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