

FOR IMMEDIATE RELEASE**Transplace Senior Vice President Recognized by Leading Industry Publication**

*Matthew Menner Selected by Supply & Demand Chain Executive as 2010 Pro to Know,
Featured Among List of Exceptional Executives Demonstrating Leadership*

March 3, 2010 (Dallas, TX) – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced that Senior Vice President Matthew Menner has been selected by *Supply & Demand Chain Executive (S&DCE)* as one of its [2010 Provider Pros to Know](#). In its tenth-annual edition of Pros to Know, the magazine shares a listing of exceptional corporate executives that have demonstrated leadership during the current economic downturn by managing risk in the supply chain, providing competitive advantage and/or delivering real value to the bottom line.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in the Supply Chain industry," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*. "Highlighting the learnings that the Provider Pros to Know have taken out of the Great Recession provides our readers with a wealth of best practices that they can apply in their own supply chains, as well as insights into how leading organizations are positioning themselves for competitive advantage in the Great Recovery ahead."

Supply & Demand Chain Executive, which has created three separate sets of criteria for the Practitioner, Practitioner Team and the Provider Pros to Know, issued a call for Pros to Know nominations late last year. Beginning in January, the magazine's editorial selection committee culled through more than 400 submissions to find the applicants that best fit the criteria. Submission information requested included:

Selection Criteria: Provider Pros to Know:

- What makes the nominee a "Provider Pro to Know"?
- What programs or initiatives did the nominee work on with his/her customers/clients over the past year to help them address the challenges of the recession, and what were the benefits of those projects/initiatives? AND/OR How did the projects/initiatives that the nominee worked on with his/her customers/clients in the past help prepare them to better weather the effects of the recession?
- What does the nominee believe to be the key challenges facing his/her customers/clients and their supply chains in the year ahead, and how is the nominee working with them to meet those challenges?
- What key lessons did the nominee learn from the recession?

"I am deeply honored to be publicly recognized as a Pro to Know by a respected publication such as *Supply & Demand Chain Executive*. I am privileged to be included among a group of highly respected and successful colleagues," said Menner. "The success of Transplace with double-digit growth last year, proves our leadership team's commitment to providing our customers with innovative solutions which streamline supply chain operations and nimbly adapt to economic conditions. As a strategic partner, Transplace assists our customers with the challenges they face today, while guiding them toward analytically derived choices for the future."

The full listing of the 2010 Pros to Know is available in the February/March 2010 issue of *Supply & Demand Chain Executive* or online at www.SDCEexec.com.

--more--

Matthew E. Menner

Mr. Menner joined Transplace in late 2006, with more than 17 years of transportation and logistics industry experience. He leads the field sales organization, develops and executes Transplace's alliances strategies and manages industry analysts relationships. Prior to Transplace, Mr. Menner held positions of increasing responsibility with Optiant, Manhattan Associates, Logistics.com, Sabre, PTCG and Andersen Consulting's Logistics Strategy Practice. Mr. Menner holds both a BS and an MBA from Syracuse University.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) and supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

The eighth annual Shipper Symposium...A Transplace Signature Event will be held May 11 – 13, 2010, in Phoenix. <http://symposium.transplace.com/>

To learn more about Transplace and the people behind "I Am Transplace," please visit www.transplace.com.

Contacts:

Steve Dye

stephen@outlookmarketingsrv.com

312-873-3422

Kecia Gray

kecia.gray@transplace.com

214-697-3354

####