

FOR IMMEDIATE RELEASE**Transplace and CombineNet Enter Partnership to Provide Enhanced Transportation Sourcing Capabilities, Delivering Greater Value to Customers**

Partnership Combines Leading Consulting Services and Advanced Sourcing Technology for Innovative Transportation Procurement Offering

October 28, 2009 (Dallas, TX and Pittsburgh, PA) – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced a partnership with CombineNet, the leading provider of advanced sourcing and optimization technologies, that will create complete transportation sourcing event lifecycle management – from data validation to negotiation services for their customers.

“CombineNet brings proven sourcing technology and a history of providing robust capabilities to its customers. We recognized a significant opportunity to combine their best-in-class technology solutions with those of Transplace in order to bring greater value to the market,” said Matthew Harding, vice president of consulting for Transplace. “Partnering with CombineNet demonstrates Transplace’s continued investment in bringing value added transportation procurement services to our customers that, to be truly effective, must span broad carrier market knowledge, leading practices in engineering and negotiations, to best-in-class technology.”

This partnership enables Transplace to employ CombineNet’s advanced sourcing technology in order to more effectively execute transportation bids on behalf of its customers. Additionally, customers that control the procurement process internally will now have access to CombineNet’s technology solutions, supported by Transplace’s Consulting Services organization.

“Customers on both sides of this partnership will benefit greatly from the combined strengths of CombineNet and Transplace as we provide industry-leading technologies and a range of value-added procurement services for shippers,” said Dean Arnold, CombineNet’s vice president of North America. “Leveraging Transplace’s deep and broad expertise in transportation engineering, contract negotiations and execution, powered by CombineNet’s advanced transportation sourcing solutions, will ensure that we are providing the services our customers need to generate the highest levels of value and cost effectiveness within their transportation networks.”

“This is a significant collaboration of two companies that have distinguished themselves with a process-enabled services model, through contracting and negotiation and technical superiority in sourcing optimization and complex analytics,” said Matthew Menner, senior vice president, sales and alliances for Transplace. “Not only will this partnership provide greater offerings for both CombineNet and Transplace, but it gives customers access to a broader toolset through a software-as-a-service model, supported by an analytically-driven, market-versed consulting services organization.”

To learn more about Transplace, please visit www.transplace.com.

--more--

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2009, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the sixth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the seventh consecutive year. To learn more about Transplace or the people behind “I Am Transplace,” please visit www.transplace.com.

About CombineNet

CombineNet is the advanced sourcing technology company. The company’s optimization-driven solutions deliver the absolute best total cost of goods and services based on the buying organization's unique business needs. Easy to use advanced sourcing solutions significantly increase the speed and efficiency of the sourcing cycle for a wide variety of spend categories unaddressed by standard e-sourcing technologies.

CombineNet's Advanced Sourcing Application Platform enables companies to engage in Expressive Commerce™, the strategic sourcing initiative that allows buyers and sellers to communicate supply and demand more expressively, collaboratively and strategically. The result is a win-win for both buyer and supplier, where greater innovation and efficiency are driven into the supply chain. CombineNet has delivered more than \$5 Billion in bottom line savings for the largest businesses in the world including General Mills, PepsiCo, Procter & Gamble, Siemens and others. For more information, visit www.combinenet.com.

Contacts:

Suzy Watson
sgwatson@outlookmarketingsrv.com
312-873-3423

Kecia Gray
kecia.gray@transplace.com
214-697-3354

Greg Holt
gholt@combinenet.com
412.471.8200

####