

**FOR IMMEDIATE RELEASE****Transplace Appoints Steve Robinson as Senior Vice President of Operations**

*Veteran Supply Chain Executive Joins 3PL & Technology Company,  
Brings Aboard Additional Talent, Skills and Knowledge to Enhance Customer-Results Initiatives*

**August 25, 2009 (Dallas, TX)** – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced the appointment of Steve Robinson as the company’s senior vice president of operations. The appointment of Mr. Robinson with his extensive credentials and experience, further exemplifies the company’s serious focus to continuously develop and refine key transportation innovations that integrate to broader supply chain efficiencies for Transplace customers.

With more than a decade of executive experience, Mr. Robinson has held various positions at Wal-Mart, including vice president of Global Logistics and vice president of Supply Chain management. He has also served as president and CEO of Air Road Express. He’s worked extensively with manufacturers while as executive vice president of Product Marketing for i2 and now joins Transplace from One Network Enterprises, a supply chain solution provider, where he served as executive vice president, Retail & Consumer Packaged Goods Division.

“Having extensive experience with technology and service providers, and a solid background from working with a major retailer, Steve brings a unique, 360-degree perspective of supply chain management and transformation,” said George Abernathy, executive vice president and chief operating officer for Transplace. “Aligned with the three key markets we serve – Retail, CPG and Manufacturing – Steve adds even more industry knowledge of transportation and the supply chain to Transplace; he joins a solid team committed to excellence for our customers.”

Transplace customers benefit from the company’s deep expertise and award-winning logistics technology. As businesses continue to face new supply chain challenges every day, Transplace has committed itself to employing the brightest minds in the industry to serve as its customers’ transportation partner. Transplace takes the necessary steps to ensure its people, processes and technology is in alignment with its customers’ strategic business goals.

“Transplace has established itself as a leader in the transportation management services and logistics technology industry,” said Mr. Robinson. “The company’s history of delivering best-in-class technology and solutions to its customer base is impressive. But, its vision for driving future supply chain efficiencies via sustainability is also very compelling. I’m looking forward to contributing to the continued growth for Transplace.”

To learn more about Transplace, please visit [www.transplace.com](http://www.transplace.com).

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## **About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2009, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the sixth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the seventh consecutive year. To learn more about Transplace or the people behind “I Am Transplace”, please visit [www.transplace.com](http://www.transplace.com).

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