

**FOR IMMEDIATE RELEASE**

**Transplace Honors Less-Than-Truckload Carrier with Inaugural Award**

*Estes Express Lines Accepts LTL Carrier of the Year Honor at Annual Transplace Signature Event*

**May 5, 2009 (Dallas, TX)** - Transplace, a leading provider of transportation management services and logistics technology solutions, today announced the first recipient of its less-than-truckload (LTL) key performance award. The winner, Estes Express Lines, was identified Tuesday in Dallas at the annual Carrier Symposium, a Transplace signature event.

“We thought this event be the perfect time to debut the top LTL performer for Transplace customers,” said Transplace LTL Services General Manager James Greer. “After seriously considering multiple LTL carriers, this unveiling of our inaugural award winner was a work in process, but well worth the effort. Estes Express assists Transplace with driving out the operating inefficiencies, which keeps transportation and supply chain costs low for our customers.”

The Transplace LTL Carrier of the Year Award is based on companywide quantitative data. To be eligible, an LTL carrier must have met the following requirements:

- Hauled at least 10,000 loads for Transplace
- Provided freight services to at least three Transplace accounts
- Maintained on-time pick-up and delivery of 97% or better – Estes was at 97.9%
- Contracted as an LTL carrier
- Maintained an excellent customer service relationship across all accounts
- Provided regular feedback and communication to all levels of management

“Estes Express Lines first became a Transplace carrier in 2007, and in 2008 they maintained a 97.9 percent on-time pickup and delivery,” said Greer. “We intend to continue with recognizing our top performers, which helps build relationships and fosters improvements, processes and best practices for other carrier partnerships.”

Robert Shaw, senior national sales representative of Estes Express Lines stated: “It is an honor to be recognized as the Transplace LTL Carrier of the Year Award. We have worked very hard partnering with Transplace and putting our heads together to work as a team through the issues to find these opportunities. This award is representative of the culmination of that hard work and the positive results it led to for Transplace customers.”

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*Transplace recognizes LTL carrier with inaugural performance award, page 2*

**About Transplace**

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2008, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the fifth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fourth consecutive year. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management’s* Quest for Quality award for the 3PL category. To learn more about Transplace, please visit [www.transplace.com](http://www.transplace.com).

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