

FINAL – FOR IMMEDIATE RELEASE**Transplace Honored with Multiple Industry-Leading Awards**

Third-Party Logistics & Technology Company is 2009 Winner of Numerous Accolades Awarded by Notable Supply Chain Organizations, Information Technology Publications

July 8, 2009 (Dallas, TX) – Transplace, a leading provider of transportation management services and logistics technology solutions, today announced it has received four awards from three highly-regarded supply chain publications and organizations. The third-party logistics (3PL) provider received two awards from [eyefortransport](#) with a repeat win of Best 3PL for Consumer Goods, as well as the inaugural recipient of Best 3PL for Sustainability, which supports the company’s success with the EPA’s SmartWay Transport Partnership Program. Transplace was the only 3PL to win multiple awards from eyefortransport.

Acknowledging the proprietary technology strength of Transplace was the award from [CIO](#) magazine honoring 100 companies that are creating new business value by innovating with technology. Transplace was also included in [Supply & Demand Chain Executive’s](#) Top 100. *Supply & Demand Chain Executive* identified leading providers of supply chain services and technologies that help their customers respond to the downturn and, more importantly, position themselves for growth ahead.

“While Transplace remains focused on providing the best service and solutions for our customers, it is wonderful to reflect for a moment on the acknowledgement of our success,” said Transplace Executive Vice President & COO George Abernathy. “Our people take great pride in their work, and being awarded by respected organizations such as eyefortransport, *CIO* magazine and *Supply & Demand Chain Executive* is further recognition of the quality and innovation produced by Transplace professionals for our customers.”

Started in 1987 to serve chief information officers and other IT leaders, *CIO* magazine and its portfolio of properties has grown to provide technology and business leaders with insight and analysis on information technology trends and a keen understanding of IT's role in achieving business goals. The magazine and website have received more than 160 awards to date.

Supply & Demand Chain Executive, the executive’s user manual for successful supply and demand chain transformation, analysis and case-studies, selected Transplace as part of its Top 100 based on its ability to drive supply chain innovation by providing its clients with unique software, solutions or services. Nearly 250 companies competed for a spot on *Supply & Demand Chain Executive’s* annual Top 100 list, which aims to highlight a broad range of solutions and services targeted at a variety of industries, address the needs of companies of varying sizes and assist in the transformation of the diverse mix of the functions that make up the supply chain.

Additionally, the world’s leading provider of transportation and logistics information and services, eyefortransport, is pleased to honor Transplace with its award for Top 3PL in the Consumer Goods and Sustainability categories. With customers such as Sunny Delight Beverages Co., Chicken of the Sea and RockTenn, Transplace has made a name for itself as an innovator within the consumer goods industry.

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To learn more about Transplace, please visit www.transplace.com.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2009, Transplace was awarded with the *Global Logistics and Supply Chain Strategies* “100 Great Supply Chain Partners” distinction for the sixth consecutive year and by *Supply & Demand Chain Executive* as a “Top 100” provider in supply chain transformation for the fifth year. *eyefortransport* awarded Transplace in 2009 two Best 3PL Awards for *Consumer Goods* and *Sustainability*. In addition, Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the sixth consecutive year, and was awarded *Logistics Management’s* Quest for Quality award for the 3PL category. To learn more about Transplace, please visit www.transplace.com.

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