

FOR IMMEDIATE RELEASE**FIFTH ANNUAL SHIPPER SYMPOSIUM & USER FORUM ANNOUNCED BY TRANSPLACE****Signature Event Provides Forum for Logistics and Technology Leaders to Explore Industry Accomplishments and Challenges**

April 9, 2007 (Plano, Texas) - Transplace, Inc., a logistics technology and transportation management services provider, today announced that the 2007 Shipper Symposium & User Forum will be held at the Frisco Convention Center in Frisco, Texas, from Tuesday, April 24th through Thursday, April 26th. The fifth annual Transplace signature event continues to provide a forum where shippers, carriers, analysts and other transportation and logistics professionals share information about real-world solutions for technology efficiencies, capacity, and the emerging topic of globalization.

Leaders from best-in-class organizations will present and discuss a wide range of important topics related to the transportation and logistics industries. Some examples of the extensive collection of subjects that will be addressed include: driving pervasive business intelligence and performance management, best practices in global operations, supply chain infrastructure issues and security, the on-demand tipping point, and more.

This year, Transplace's Shipper Symposium and User Forum has attracted many influential and distinguished speakers including Pat Byrne, global managing partner from Accenture; Beth Enslow, senior vice president for the Aberdeen Group; Asa Hutchinson, CEO of the Hutchinson Group, LLC and Michael Regan, CEO & Chairman of the Board of Tranzact Technologies, Inc. They will all speak to certain aspects of the 3PL and transportation industry, which will provide useful expert insight. In addition, Transplace executives will provide an update on the state of the 3PL industry, as well as projected trends for the future.

"The Shipper Symposium is the perfect event for leaders in the industry to explore and discuss trends and opportunities emerging in the 3PL and transportation sector," said Tom Sanderson, Transplace's president and chief executive officer. "Our vision has always been to assist in improving overall business processes and our signature event is just another way in which we empower our customers to drive the best results for their supply chains and fully maximize return on investment."

For the first year since the Shipper Symposium was established in 2003, Transplace has added the opportunity for companies to sponsor the event and endorse their backing of Transplace. Sponsors for the 2007 Shipper Symposium include: Microsoft, Log-Net, BNSF Railways, Bison Transport, CEI Transport, KKW Trucks, and Roehl Transport.

"That some of the leading companies in technology and transportation have elected to be inaugural sponsors clearly confirms to us that this is an event that year-over-year delivers real value to the industry, not just talking about the issues rather truly making a difference, for shippers and carriers" explained Sanderson.

In addition to the traditional conference sessions, the Shipper Symposium will also be hosting its annual Charity Golf Classic taking place at the Tribute Golf Club and a casino night in which all of the proceeds will be donated to St. Jude Children's Research Hospital.

For event registration or detailed agenda information, please visit <http://symposium.transplace.com>.

About Transplace

Transplace is a non-asset based third-party logistics (3PL) provider offering manufacturers and retailers the optimal blend of logistics technology and transportation management services. From complete logistics management outsourcing to intelligent transportation management systems (TMS) to supply chain network planning and design to high-quality brokerage services, Transplace has proven the ability to deliver both rapid return on investment and consistent value to customers. The company is recognized among the elite 3PLs in North America by a customer base that includes many of the largest shippers in the world.

In 2006 Transplace was recognized by *Inbound Logistics* as a Top 10 3PL for the fourth consecutive year, by *Global Logistics and Supply Chain Strategies* as one of its 100 Great Supply Chain Partners for the third consecutive year, by *Supply & Demand Chain Executive* as a Top 100 provider in supply chain transformation for the second consecutive year and by *Logistics Management* as the highest ranked Quest for Quality 3PL. In 2004 Transplace was recognized by BP Solvay Polyethylene North America as "Logistics Provider of the Year" and by Sysco Food Services as "Transportation Provider of the Year."

Contact:

Chaney Credeur
Transplace
chaney.credeur@transplace.com
972-731-4673

Nicole Tanenbaum
Ruder Finn
tanenbaumn@ruderfinn.com
312-329-3977